



DEPARTMENT OF POLITICAL SCIENCE
FACULTY OF ARTS

POLI 581 S01
**Selected Topics in International Law and Organizations: Private Power and Authority in
Global Governance**
WINTER 2019

INSTRUCTOR: Mark Machacek

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OFFICE HOURS: Mon-Wed-Fri 15:00-16:00 or by appointment

COURSE DAY/TIME: Mon-Wed-Fri 14:00-14:50

COURSE LOCATION: EDC 284

COURSE PRE-REQUISITES: POLI 483 or 487

COURSE DESCRIPTION:

The purpose of this course is to engage students in a focused and in-depth analysis of power and authority in global governance, with a particular emphasis on business and the private sector. The course will outline the question of private authority more generally (including civil society, NGOs) and focus in on the for-profit sector's interaction with other non-state actors, states, international law and organizations (particularly the United Nations). Students will learn about the contentious politics between civil society/social movements and big business and how the states in the Global North and South differ in their relations with the private sector. Students will also learn the international law governing the private sector, the private sector's role in international law, the history of UN-business relations, and the role of public-private partnerships in global governance. This course will also give special attention to the role of private authority in specific areas of global governance including international development, refugees, and the environment.

This is a seminar-style course with student participation being an essential component. Students are expected to have completed the readings prior to class and engage in in-depth discussions on the weekly topics. The course will begin with a general review of international law and organizations and an introduction into private authority and related theoretical perspectives. It will then look at the role of business in global governance and how the private sector relates with civil society (NGOs/social movements) and states across the Global North and South. Attention will then turn to the international law on corporate conduct, the private sector's role in establishing international norms and standards (including corporate social responsibility initiatives), UN-business relations, and global public-private partnerships. Finally, the course

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will discuss the role of business and the private sector in the international development, refugee, and environmental regimes.

COURSE OBJECTIVES & LEARNING OUTCOMES:

The objectives of this course are to:

- Introduce students to the concept of private authority in global governance and how it relates to international law and organization
- Acquaint students with the particular roles of business and the private sector in global governance
- Facilitate theoretically-informed discussions and critical analysis of global governance
- Strengthen skills in analysis, discussion, research, writing, and oral presentation

Upon completion of this course students should be able to:

- Engage in informed discussions on real-world issues related to private authority, international law and organizations
- Apply various theoretical perspectives to the issue of private authority, the private sector and global governance more generally
- Conduct effective research, reporting, and presentations

REQUIRED TEXTBOOK(S):

There is no textbook for this course. Course readings will be made available on D2L or are accessible electronically through the Taylor Family Digital Library (TFDL).

COURSE COMPONENT WEIGHTS AND DUE DATES:

COMPONENT	WEIGHTING	DUE DATES
Presentation	15%	TBD
Short Paper	10%	TBD
Research Paper	30%	March 15th
Class Participation	20%	
Take Home Final Exam	25%	Apr 10th-Apr 17th
Total	100%	

COURSE SCHEDULE & TOPICS: The schedule is tentative and may change as the need arises.

DATE	TOPIC	READINGS
Introduction		
Week 1 Jan 11-18	Core Concepts: International Organization, Law, Global Governance, & Private Authority	No readings for Jan 11 Karns et al (2015) <i>International Organizations: The Politics & Processes of Global Governance</i> . Boulder, CO: Lynne Rienner Publishers -Chapter 1 (pp 1-19, 25-38) [D2L]

		<p>Abbott & Snidal (2000) Hard and Soft Law in International Governance. <i>International Organization</i>, 54(3): 421-456 [TFDL]</p> <p>Hall & Biersteker (2002) The Emergence of Private Authority in the International System. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>. New York: Cambridge University Press -Chapter 1 (pp 3-16) [TFDL]</p>
<p>Week 2 Jan 21-25</p>	<p>Theoretical Perspectives in International Organization and Global Political Economy</p>	<p>Karns et al (2015) <i>International Organizations</i>. -Chapter 2 (pp 43-70) [D2L]</p> <p>Ruggie (2004) Reconstituting the Global Public Domain – Issues, Actors, and Practices. <i>European Journal of International Relations</i>, 10(4): 499-531 [TFDL]</p> <p>Levy & Newell (2005) A Neo-Gramscian Approach to Business in International Environmental Politics: An Interdisciplinary, Multilevel Framework. In (eds) Levy & Newell <i>The Business of Global Environmental Governance</i>. Cambridge, MA: MIT Press: pp 47-69 [D2L]</p>
<p>Non-State Actors & Private Authority in Global Governance</p>		
<p>Week 3 Jan 28-Feb 1</p>	<p>Business & the For-Profit Sector</p>	<p>Bull et al (2004) Private Sector Influence in the Multilateral System: A Changing Structure of World Governance. <i>Global Governance</i>, 10(4): 481-498. [TFDL]</p> <p>Levy & Prakash (2003) Bargains Old and New: Multinational Corporations in Global Governance. <i>Business and Politics</i>, 5(2): 131-150. [TFDL]</p> <p>Ougaard (2008) Review Essay: Private Institutions and Business Power in Global Governance. <i>Global Governance</i>, 14(3): 387-403. [TFDL]</p>
<p>Week 4 Feb 4-8</p>	<p>Civil Society, NGOs, and Social Movements</p>	<p>Lipschutz & Fogel (2002). ‘Regulation for the rest of us?’ Global civil society and the privatization of transnational regulation. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>: pp 115-140 [TFDL]</p>

		<p>Kell & Ruggie (2001). Global Markets and Social Legitimacy: The Case of the ‘Global Compact’. In (ed) Drache <i>The Market or the Public Domain? Global Governance and the Asymmetry of Power</i>. New York, NY: Routledge: pp 321-334 [TFDL]</p> <p>Utting (2002). The Global Compact and Civil Society: Averting a Collision Course. <i>Development in Practice</i>, 12(5): 644-647 [TFDL]</p>
Private Authority & States		
<p>Week 5 Feb 11-15</p>	<p>The Global North & South</p>	<p>Sassen (2002) The State and Globalization. In (eds) Hall & Biersteker <i>The Emergence of Private Authority in Global Governance</i>: pp 91-112 [TFDL]</p> <p>Utting (2000) UN-Business Partnerships: Whose Agenda Counts? Occasional Paper No. 2, Geneva: United Nations Research Institute for Social Development. [open source]</p> <p>Therien & Pouliot (2006). The Global Compact: Shifting the Politics of International Development? <i>Global Governance</i>, 12(1): 55-75 [TFDL]</p>
Reading Week Feb 17-24 (no classes)		
International Law & the Private Sector		
<p>Week 6 Feb 25-Mar 1</p>	<p>International Law on the Private Sector & the Role of Business in International Law</p>	<p>Cutler (2002) The Emergence of Private International Regimes in the International System. In (eds) Hall & Biersteker <i>The Emergence of Private Authority</i>: pp 23-40. [TFDL]</p> <p>Pattberg (2006) The Influence of Global Business Regulation: Beyond Good Corporate Conduct. <i>Business and Society Review</i>, 111(3): 241-268. [TFDL]</p> <p>Berliner & Prakash (2015) ‘Bluewashing’ the Firm? Voluntary Regulations, Program Design, and Member Compliance with the United Nations Global Compact. <i>The Policy Journal</i>, 43(1): 115-138. [TFDL]</p>

<p>Week 7 Mar 4-8</p>	<p>Corporate Social Responsibility</p>	<p>Scherer & Palazzo (2011) The New Political Role of Business in a Globalized World: A Review of a New Perspective on CSR and its Implications for the Firm, Governance, and Democracy. <i>Journal of Management Studies</i>, 48(4): 899-931. [TFDL]</p> <p>Berliner & Prakash (2014). The United Nations Global Compact: An Institutional Perspective. <i>Journal of Business Ethics</i>, 122(2): 217-223. [TFDL]</p> <p>Blowfield & Frynas (2005) Setting New Agendas: Critical Perspectives on Corporate Social Responsibility in the Developing World. <i>International Affairs</i>, 81(3): 499-514. [TFDL]</p>
<p>International Organizations & the Private Sector</p>		
<p>Week 8 Mar 11-15</p>	<p>International Organizations and United Nations-Business Relations</p> <p>Research Paper due Fri. March 15th</p>	<p>Tallberg et al (2013) The Opening Up of International Organizations: Transnational Access in Global Governance. London: Cambridge University Press. -Chapter 1 (pp 1-21) [TFDL]</p> <p>Ruggie (2001). Global_governance.net: The Global Compact as Learning Network. <i>Global Governance</i>, 7(4): 371-378. [TFDL]</p> <p>Rasche et al (2012). The United Nations Global Compact: Retrospect and Prospect. <i>Business & Society</i>, 52(1): 6-30. [TFDL]</p>
<p>Week 9 Mar 18-22</p>	<p>Global Public-Private Partnerships</p>	<p>Bull & McNeill (2007) Development Issues in Global Governance: Public-Private Partnerships and Market Multilateralism. London: Routledge -Chapter 1 (pp 1-22) [TFDL]</p> <p>Schaferhoff et al (2009). Transnational Public-Private Partnerships in International Relations: Making Sense of Concepts, Research Frameworks and Results. <i>International Studies Review</i>, 11(3): 451-474. [TFDL]</p> <p>Utting & Zammit (2009) United Nations-Business Partnerships: Good Intentions and Contradictory Agendas. <i>Journal of Business</i></p>

		<i>Ethics</i> , 90(1): 39-56. [TFDL]
Business & the Private Sector in International Regimes		
Week 10 Mar 25-29	The Development Regime	<p>Gregoratti (2010) UNDP, Business Partnerships, and the (UN)Democratic Governance of Development. In (eds) Bexell & Morth <i>Democracy and Public-Private Partnerships in Global Governance</i>. London: Palgrave Macmillan: 190-210. [D2L]</p> <p>Backstrand & Kylsater (2014). Old Wine in New Bottles? The Legitimation and Delegitimation of UN Public-Private Partnerships for Sustainable Development from the Johannesburg Summit to the Rio+20 Summit. <i>Globalizations</i>, 11(3): 1-17. [TFDL]</p> <p>Pingeot (2016). In Whose Interest? The UN's Strategic Rapprochement with Business in the Sustainable Development Agenda. <i>Globalizations</i>, 13(2): 188-202. [TFDL]</p>
Week 11 Apr 1-5	The Refugee Regime	<p>Betts et al (2012) Humanitarian Innovation and Refugee Protection. Humanitarian Innovation Project, Working Paper No 85, Refugee Studies Centre, University of Oxford [open source]</p> <p>Machacek (2018) Global Public-Private Partnerships and the New Constitutionalism of the Refugee Regime. <i>Global Constitutionalism</i>, 7(2): 204-235 [TFDL]</p>
Week 12 Apr 8-12	The Environmental Regime	<p>Levy & Egan (2000) Corporate Political Action in the Global Polity: National and Transnational Strategies in the Climate Change Negotiations. In (eds) Higgot et al <i>Non-State Actors and Authority in the Global System</i>. New York, NY: Routledge 138-154. [TFDL]</p> <p>Levy & Newell (2002) Business Strategy and International Environmental Governance: Toward a Neo-Gramscian Synthesis. <i>Global Environmental Politics</i>, 2(4) 84-101. [TFDL]</p> <p>Andonova (2010) Public-Private Partnerships for the Earth: Politics and Patterns of Hybrid Authority in the Multilateral System. <i>Global Environmental Politics</i>, 10(2): 25-52 [TFDL]</p>

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PRESENTATION & SHORT PAPER

Each student is expected to give a 10-12-minute presentation to the class on the readings assigned for a certain week. The presentation should capture the common theme across the readings, highlight the main points of each reading, and offer critical reflections and questions for the class to facilitate discussion.

Students are also expected to provide a short (4-5 page, double-spaced) paper on the presentation topic and assigned readings. This paper is expected to reflect both the students' summary and evaluation of the literature as well as the proceeding class discussion on the topic/readings.

Presentations will be conducted throughout the week (depending on how the topics will be distributed among students) and the short paper will be due in hard copy (in class) at the end of the week in which the student presents. Distribution of the topics and further information on expectations and evaluation will be given in class on Fri. Jan 25th.

PARTICIPATION

As a seminar-style course, student participation in class discussions is an essential component. Students are expected to come to class having read the assigned readings for the week and have prepared questions and/or points for discussion. Participation will be evaluated according to both the quantity and quality of student engagement.

RESEARCH PAPER

Students are expected to write a 12-15-page (double-spaced, 12-point Times New Roman font) research paper on a topic of the students choosing in relation to the course. The paper is expected to be a theoretically-informed position-based paper that demonstrates the students' grasp of theory and the particular topic as well as writing, analysis, and researching abilities. The paper is due in class (hard copy) Fri. March 15th.

Topics for the research paper should be approved by the instructor in office hours by Fri. February 1st. Further information for the assignment will be given in class Fri. January 18th.

TAKE HOME FINAL EXAMINATION

The final exam will be an open-book take home exam. The exam will consist of a choice of two out of three questions. Students will be expected to write approximately **4-5 pages per question** (double-spaced, 12-point Times New Roman font). It must also include a title page and references (where necessary). The exam will be issued by email Wed. April 10th and will be due in hard copy by Wed. Apr. 17th, 16:00 hrs in SS 721 during office hours.

Further information for the final exam will be given in class Fri. Apr. 5th.

Writing Statement:

Written assignments are often required in Political Science courses, including this one, and the quality of writing skills, including but not limited to such elements as grammar, punctuation, sentence structure, clarity, citation, and organization, will be taken into account in the determination of grades. Students are encouraged to make use of the services offered through Writing Support Services in the Student Success Centre (3rd floor of the Taylor Family Digital Library) or at <http://www.ucalgary.ca/ssc/writing-support>.

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GRADE SCALE: The following grading scale will be used:

A+ (95-100)	B+ (77-79)	C+ (67-69)	D+ (55-59)
A (85-94)	B (73-76)	C (63-66)	D (50-54)
A- (80-84)	B- (70-72)	C- (60-62)	F (0-49)

LATE PENALTIES

For the research paper, late submissions will receive a grade penalty of 5% for each day that they are late. This 5% per day penalty does apply to weekend days. For the take home final exam, late submissions will receive a grade penalty of 10% for each day that they are late. This 10% penalty does apply to weekend days.

INSTRUCTOR GUIDELINES

Students requiring assistance are encouraged to speak to the instructor during class or their office hours. Should you wish to meet outside of office hours, please telephone or email to make an appointment. It is to the student's advantage to keep such appointments.

Email is a common form of communication but it is not always the most effective way of answering student questions. If you cannot make office hours, please request a one on one meeting outside of these hours.

Students are welcome to use laptops and other electronic note-taking devices in this course. Please be considerate of others and switch off all cell phones when you enter the classroom. Sending/receiving texts and browsing the Web is extremely disruptive to others and will not be tolerated.

IMPORTANT POLICIES AND INFORMATION

Supporting Documentation and the Use of a Statutory Declaration

As stated in the University Calendar:

Students may be asked to provide supporting documentation for an exemption/special request. This may include, but is not limited to, a prolonged absence from a course where participation is required, a missed course assessment, a deferred examination, or an appeal. Students are encouraged to submit documentation that will support their situation. Supporting documentation may be dependent on the reason noted in their personal statement/explanation provided to explain their situation. This could be medical certificate/documentation, references, police reports, invitation letter, third party letter of support or a statutory declaration etc. The decision to provide supporting documentation that best suits the situation is at the discretion of the student. Students cannot be required to provide specific supporting documentation, such as a medical note.

Students can make a Statutory Declaration as their supporting documentation (available at ucalgary.ca/registrar). This requires students to make a declaration in the presence of a Commissioner for Oaths. It demonstrates the importance of honest and accurate information provided and is a legally binding declaration. Several registered Commissioners for Oaths are available to students at no charge, on campus. For a list of locations to access a Commissioner for Oaths, visit ucalgary.ca/registrar).

Falsification of any supporting documentation will be taken very seriously and may result in disciplinary action through the Academic Discipline regulations or the Student Non-Academic Misconduct policy.

This statement is accessible at: <https://www.ucalgary.ca/pubs/calendar/current/n-1.html>

Please note that while the form of supporting documentation provided is at the discretion of the student, the instructor has the discretion not to accept the supporting documentation if it does not corroborate the reason(s) given for the exemption/special request.

Absence From a Mid-term Examination:

Students who are absent from a scheduled term test or quiz for legitimate reasons are responsible for contacting the instructor via email within 48 hours of the missed test to discuss alternative arrangements. A copy of this email may be requested as proof of the attempt to contact the instructor. Any student who fails to do so forfeits the right to a makeup test.

Deferral of a Final Examination:

Deferral of a final examination can be granted for reasons of illness, domestic affliction, and unforeseen circumstances, as well as to those with three (3) final exams scheduled within a 24-hour period. Deferred final exams will not be granted to those who sit the exam, who have made travel arrangements that conflict with their exam, or who have misread the examination timetable. The decision to allow a deferred final exam rests not with the instructor but with Enrolment Services. Instructors should, however, be notified if you will be absent during the examination. The Application for Deferred Final Exam, deadlines, requirements and submission instructions can be found on the Enrolment Services website at <https://www.ucalgary.ca/registrar/exams/deferred-exams>.

Appeals:

If a student has a concern about the course or a grade they have been assigned, they must first discuss their concerns with the instructor. If this does not resolve the matter, the student then proceed with an academic appeal. The first step in an academic appeal is to set up a meeting with the Department Head. Appeals must be requested within 15 days of receipt of the graded assignment.

University Regulations:

Students are responsible for familiarizing themselves with the University policies found in the Academic Regulations sections of the Calendar at www.ucalgary.ca/pubs/calendar/current/academic-regs.html.

Student Accommodations:

Students seeking an accommodation based on disability or medical concerns should contact Student Accessibility Services; SAS will process the request and issue letters of accommodation to instructors. For additional information on support services and accommodations for students with disabilities, visit www.ucalgary.ca/access/.

Students who require an accommodation in relation to their coursework based on a protected ground other than disability should communicate this need in writing to their Instructor.

The full policy on Student Accommodations is available at <http://www.ucalgary.ca/policies/files/policies/student-accommodation-policy.pdf>.

Plagiarism And Other Forms Of Academic Misconduct:

Academic misconduct in any form (e.g. cheating, plagiarism) is a serious academic offence that can lead to disciplinary probation, suspension or expulsion from the University. Students are expected to be familiar with the standards surrounding academic honesty; these can be found in the University of Calgary calendar at <http://www.ucalgary.ca/pubs/calendar/current/k-5.html>. Such offences will be taken seriously and reported immediately, as required by Faculty of Arts policy.

Freedom of Information and Protection of Privacy (FOIP):

FOIP legislation requires that instructors maintain the confidentiality of student information. In practice, this means that student assignment and tests cannot be left for collection in any public place without the consent of the student. It also means that grades cannot be distributed via email. Final exams are kept by instructors but can be viewed by contacting them or the main office in the Department of Political Science. Any uncollected assignments and tests meant to be returned will be destroyed after six months from the end of term; final examinations are destroyed after one year.

Evacuation Assembly Points:

In the event of an emergency evacuation from class, students are required to gather in designated assembly points. Please check the list found at www.ucalgary.ca/emergencyplan/assemblypoints and note the assembly point nearest to your classroom.

Faculty of Arts Program Advising and Student Information Resources:

For program planning and advice, visit the Arts Students' Centre in Social Sciences 102, call 403-220-3580 or email artsads@ucalgary.ca. You can also visit arts.ucalgary.ca/advising for program assistance.

For registration (add/drop/swap), paying fees and assistance with your Student Centre, contact Enrolment Services at (403) 210-ROCK [7625] or visit their office in the MacKimmie Library Block.

Important Contact Information:

Campus Security and Safewalk (24 hours a day/7 days a week/365 days a year)
Phone: 403-220-5333

Faculty of Arts Undergraduate Students' Union Representatives
Phone: 403-220-6551
Email: arts1@su.ucalgary.ca, arts2@su.ucalgary.ca, arts3@su.ucalgary.ca,
arts4@su.ucalgary.ca
Students' Union URL: www.su.ucalgary.ca

Graduate Students' Association
Phone: 403-220-5997
Email: ask@gsa.ucalgary.ca
URL: www.ucalgary.ca/gsa

Student Ombudsman
Phone: 403-220-6420
Email: ombuds@ucalgary.ca

Campus Mental Health Resources:

SU Wellness Centre: <http://www.ucalgary.ca/wellnesscentre/>
Campus Mental Health Strategy: <https://www.ucalgary.ca/mentalhealth/>